

Meg Vais

Senior Product Designer & Product Strategist

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Senior Product Designer and product strategist with 15+ years building intuitive, scalable solutions for financial platforms, analytics, and enterprise tools. Focused on integrating AI into discovery and research workflows, with direct experience using Claude, Claude Code, ChatGPT, and Figma Make in my design process.

EXPERIENCE

Lab49 · Senior Product Designer

2021 to Present

- Design wealth management platforms, sales CRMs, and cybersecurity experiences for enterprise financial services clients across market data, asset management, commercial banking, and central banking.
- Multiple projects grew beyond initial scope into additional work streams, expanded product initiatives, and repeat engagements.
- Apply Claude, Claude Code, Google Stitch, and Figma Make in daily design work, from concept exploration to coded prototypes for user testing and stakeholder buy-in.
- Cofounded and ran the User Research Center of Excellence, giving project teams shared research planning standards and tools.

Redbox · Senior UX Designer

2017 to 2021

- Architected the On Demand streaming experience across platforms, improving Smart TV customer satisfaction 26%.
- Shipped Redbox Free Live TV on 7 major platforms in 7 days, earning a 2020 Redbox Product All-Star Award.
- Designed across mobile, responsive web, kiosk, and smart TV, growing total Redbox FREE customers 68%.

Centro · Senior UX Designer

2015 to 2016

- Designed digital advertising software with product, UI design, and engineering in an agile environment.

IBM · UX Designer

2010 to 2015

- Designed workflows and specifications for the predictive analytics portion of IBM Watson Analytics.
- Led software design and user experience for IBM SPSS Analytic Catalyst.

SPSS · UI Designer

2008 to 2010

- Designed input dialogs and resulting syntax for new analytic procedures in SPSS Statistics and Modeler.

AI PRACTICE

- Anthropic Partner Network coursework: Introduction to Model Context Protocol, Building with the Claude API.
- Designed and built an AI-assisted budgeting dashboard with Claude and Claude Code. Case study at megvais.com.

SKILLS

Figma · Figma Make · Claude · Claude Code · Prototyping · User research · Design systems · Financial UX

EDUCATION

University of Illinois at Urbana-Champaign · MS and BS, Psychology

PATENTS

Interpretation of statistical results · Predictive model search by communicating comparative strength